



Rocchi's philosophy revolves around the will to promote a combination of tradition and innovation, while retaining the qualities gained over time through a consistent updating of all processing systems.

Wisdom meets innovation, the past meets the future, to make sure every single one of Rocchi's products is a timeless pleasure.

Tradition, taste, innovation



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ROCCHI.IT



GOLD TASTE
OF ITALY

DISCOVER
THE NEW BOTTLE



GOLD TASTE OF ITALY

In the new bottle with
innovative anti-slip design.

Good oil and the Rocchi brand, which have been synonymous with quality for years, will be enclosed in a new, fine bottle. An innovative and extremely functional design that, thanks to its distinctive features – the non-slip area, lightness and great packaging capacity – will become one of Rocchi SpA's strengths.

An elegant and contemporary packaging will enhance the perception of the product and improve brand awareness.

AN OPPORTUNITY TO ASSERT OUR
QUALITY AND TRUST, WHILST
MODERNISING OUR MOST IMPORTANT
ASSET: OUR ORIGINAL BOTTLE.

UNIQUE, RECOGNISABLE
AND WITH A STRONG
PERSONALITY, THANKS TO
A SQUARER AND MORE
ERGONOMIC PROFILE.



UNIQUE AND
INNOVATIVE DESIGN

CONTEMPORARY
PACKAGING

INNOVATIVE NON-SLIP
AREA TO MAKE IT
EASIER TO HOLD.

COMING
SOON

STAY UP TO DATE ON OUR
WEBSITE FOR THE OFFICIAL
LAUNCH OF THE NEW
ROCCHI OLIO BOTTLE.

ROCCHI.IT